

<b>TITLE:</b>	<b>Creative Arts Developer</b>
<b>REPORTS TO:</b>	<b>Program Director, CANTA Project</b>
<b>SUPERVISES:</b>	<b>Volunteers</b>
<b>TYPE:</b>	<b>Part-Time, Grant Funded</b>
<b>LOCATION:</b>	<b>Rio Grande Valley, Texas</b>
<b>PAY RANGE:</b>	<b>\$25 - \$33 per hour, based on experience</b>
<b>BENEFITS:</b>	<b>None</b>

### **About the CANTA Project**

The CANTA Project (Congregaciones Ayudando a Niños a ser Transformados en Adoradores), meaning "sing" in Spanish, is a four-year initiative dedicated to revitalizing children's worship in Hispanic churches and families along the Texas-Mexico border. This project will serve as a model for churches across North America seeking to engage children from immigrant backgrounds in worship and prayer. The CANTA Project will achieve this by equipping congregations and families with resources and training to nurture children in worship, bridging cultural and linguistic divides, and fostering inclusive worship environments.

### **Job Summary**

We are seeking a talented **Creative Arts Director** to lead our artistic and design initiatives. This role requires a dynamic individual skilled in **illustration, painting, drawing, crafting, and digital design** to support our ministry and outreach efforts. The ideal candidate will have a deep passion for creative expression and a heart for serving through visual storytelling. The Creative Arts Developer will collaborate closely with the Program Director, Web and Digital Resources Developer, and other project staff to create materials that are both enriching and accessible to children and their families.

## **Key Responsibilities**

- Conceptualize and create original **illustrations, paintings, and drawings** for ministry materials, publications, and promotional content.
- Design **crafts and interactive art experiences** that engage children, youth, and community members in creative expression.
- Develop **digital illustrations, graphics, and visual assets** for lessons, books, web, social media, and print campaigns.
- Collaborate with ministry teams to enhance storytelling through art, ensuring alignment with the organization's mission.
- Oversee the creative direction of visual content, ensuring brand consistency across platforms.
- Stay updated on **artistic and design trends** to bring fresh ideas and innovation to our creative projects.

## **Resource Development:**

- Collaborate with the Program Director and subject matter experts to conceptualize, design, and develop a wide range of worship resources for children, including:
  - Illustrated Bible Studies
  - Storybooks
  - Songs
  - Multimedia content (e.g., videos, interactive activities)
- Ensure all resources are culturally sensitive, linguistically appropriate (available in both English and Spanish), and aligned with the project's goals of nurturing children in worship.
- Create accompanying leader guides to facilitate the effective use of these resources by congregations and families.

## **Content Creation:**

- Develop creative and engaging content that incorporates visual, audio, and tactile elements to create sensory-rich worship experiences for children.
- Design materials that are age-appropriate and tailored to the developmental needs of children from diverse backgrounds.
- Incorporate elements of language, movement, and sound into resource development to create inclusive worship experiences that resonate with children.

## **Collaboration and Consultation:**

- Work closely with the Web and Digital Resources Developer to adapt print-based resources into digital formats suitable for the project's online platform.
- Participate in forums and workshops with experts, families, and congregations to gather feedback, insights, and ideas for resource development.
- Stay informed about best practices in children's ministry, worship, and cross-cultural communication to ensure the relevance and effectiveness of developed materials.

## Qualifications

- Bachelor's degree in Fine Arts, Education, Children's Ministry, or a related field.
- Strong portfolio showcasing expertise in **illustration, drawing, painting, and digital art**.
- Proficiency in **Adobe Creative Suite** (Illustrator, Photoshop, InDesign) and other relevant digital design tools.
- Experience designing **crafts and interactive art pieces** for engagement purposes.
- Ability to translate ideas into **visually compelling narratives** that communicate effectively.
- Experience working within a **faith-based organization or ministry** (preferred).
- Strong collaboration and communication skills.
- Demonstrated experience in developing creative and engaging educational materials for children, preferably in a faith-based setting.
- Strong understanding of child development and age-appropriate learning approaches.
- Excellent visual design skills and experience creating materials for print and digital platforms.
- Excellent communication and interpersonal skills, with the ability to collaborate effectively with a diverse team.
- Fluency in English and Spanish is highly preferred given the project's focus on serving Hispanic communities.

## POSITION REQUIREMENTS, KNOWLEDGE, SKILLS & ABILITIES:

NOTE: These requirements represent minimum levels in order to perform the job on a satisfactory basis. Candidates must have the ability to perform satisfactorily the essential functions of the job.

- Commitment to Christian principles and teachings both professionally and personally.

- Experience or understanding of Hispanic Baptist churches and/or culture.
- Experience ministering congregationally and regionally to Latina teens and women.
- Travel is required for this job. Ability to travel overnight at times is required. Must have valid Driver’s License and a good driving record. Must be able to obtain and maintain current government documents necessary to travel to various domestic locations.
- Proficient Spanish and English bi-lingual verbal & written communication skills:
- Ability to present information effectively and respond to questions from volunteers, Pastors, community leaders, the media and the general public appropriately.
- Ability to communicate information and ideas with clarity that promotes understanding and dialogue.
- Proficient written communication skills.
- Proficient interpersonal skills.
- Ability to maintain confidentiality.
- Basic functional ability in using current office technology, such as email, texting, and online social networking tools.

---

The purpose of CBHT job descriptions is to describe the basic function, major responsibilities/tasks and essential functions of each job so that employees can be aware and understand what is expected of them. The descriptions also provide information useful for recruiting, training and performance appraisal. This document does not create an employment contract, nor does it modify the at-will employment status of all employees.

A job description is not meant to inhibit employee creativity or innovation. The description will be revised as job responsibilities change materially.

---

I acknowledge that I have read this job description and any questions or concerns have been asked and answered to my satisfaction. I acknowledge that I can perform all of the essential functions of this job. I acknowledge that I thoroughly understand the requirements of this job.

\_\_\_\_\_

Printed Name

\_\_\_\_\_

Signature

\_\_\_\_\_

Date